Streaming #1 priority - easiest to accomplish

For stream, lets have website operational and the first explainer video about TWI

* Twitch
* Discord
* Website
* YouTube
  + Explainer

Stream about:

* Building wiki
* Building websites
* Brainstorming together
* Doing whatever TWI does

Maybe 2 hours per day

ONE BIG IDEA - TWI IS THE HEROIC HEART

VERY SIMPLE - THE WORLD ILLUMINATED BY YOU - save the world by fearlessly being yourself

* EASY TO BELIEVE
* EASY TO UNDERSTAND
* INTERESTING
* UNIQUE
* DIRECT
* CLEAR

REINFORCE SINGULAR MESSAGE WITH BULLET POINTS

Right videos

Right audio

Right topics

Right audience

Right optimization

= rapid growth

* 5 videos to launch channel
* Different types
* See what resonates best
* Tube buddy add on
* Batch production/scheduled release
* Search optimization with Google trends by searching keywords related to your niche

What do we need to have to approach influencers about TWI?

Videos should not have names like “intro to TWI” but rather should have titles like

* TWI’s insane plan to save the world with a corporation (what is TWI?)
* What does it mean to be human?
* What is TWI? (Intention etc)
* THIS IS HOW you torture yourself (and how to stop)
* How to stop torturing yourself
* How to become a hero
* How to take yourself on a hero’s journey

Video format

* Intro
  + Did you know about this problem?
* Problem
  + These are the details
* Solution
  + This is the solution
* Outro
  + Call to action - this highlights a larger problem in the world
    - These are some solutions you can use to contribute to solving the larger problem

Sean Cannell ranked video academy

General overview:  
  
We are an altruistic think tank called The World Incorporated. Our main task is creating a sustainable ecosystem based on the value of human capital as applied to the rapid progress of civilization to post-scarcity.

We believe this starts with a social media network. Why? Because the problems plaguing social media exemplify the problems plaguing the human condition. In an endeavor to connect ourselves with each other, we create a platform where good happens but also we hurt each other in all manner of ways that cause negativity to cascade throughout time. As a result, many people experience hatred, violence, mental anguish, depression, and suicide.

What if social media did the opposite? In an endeavor to connect ourselves with each other, we create a platform to guide us in the heroic methodologies we need to learn to express ourselves and gain the openness to be our true selves in order to solve those aforementioned negativity-inducing problems. As a result of this, projects to heal negativity to positivity develop through the heroic efforts of those individuals affected by that very same negativity. Those projects are then propelled to accomplishment by the heroic efforts of those individuals who have both a connection to those who are suffering and the skills to help.

What if each person who aspired to act or acted in this heroic way were given payments by the network, for their participation, in the form of NFTs of their own social media posts about their aspirations or activities, which they could exchange for shares in the company? Then it would have to be on a blockchain, and it would be like everyone in the world was working at one company, hyper-efficiently solving everyone’s problems throughout all levels of society.

Part 2: Glacial Lake

Part 3: Freeworld Market

Part 4: Crystal Ball

Part 5: Lotus

Part 6: Cinematic Universe with superpowers you can get in real life

0xStudio

Services

Alphagroups

NFT agency

1. Art - which for us means just posts
2. Smart contract
3. Community
   1. Discord
      1. Maybe this is where the aggregator is on the prototype
4. Marketing
   1. Website

Delivery

Branding